WHAT WE’LL COVER TODAY

- Identifying Funding Opportunities
- Contact with Funders
- Writing Proposals
DISTINCTIONS

• Grants
  • Support of research, training, workshop
  • Require technical and financial reports
  • From corporation, foundation, or other organization

• Fellowships
  • Support for dedicated time to complete a significant piece of work
  • Typically fixed funding rather than itemized costs

• Contracts
  • Assume the production and delivery of a specific product that can be an instrument, device, or technical report
  • Typically stricter oversight and more specific requirements

• Gifts
  • non-reciprocal, unconditional and irrevocable transfers of property or money
  • no donor-imposed restrictions, conditions or control
EXTERNAL FUNDING OPPORTUNITIES

• SPINPlus: (http://www.infoedglobal.com/)

• The Foundation Directory Online – Foundation Center (http://fconline.foundationcenter.org/)

• Community of Science (http://pivot.cos.com/funding_main)

• Federal Agencies – (http://www.grants.gov)

• Take the time to subscribe to Research Opportunities Announcements and set up Funding Alerts
# EXTERNAL FUNDING OPPORTUNITIES

<table>
<thead>
<tr>
<th>SPINPlus</th>
<th>Foundation Directory Online</th>
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<tbody>
<tr>
<td>• Applicant Location</td>
<td>• Key Words</td>
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<tr>
<td>• Applicant Type</td>
<td>• Area of Interest</td>
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<tr>
<td>• Project Type</td>
<td>• Geographic Location</td>
</tr>
<tr>
<td>• Project Location</td>
<td>• Support for Institutions of Higher Education</td>
</tr>
<tr>
<td>• Citizenship Status</td>
<td>• Type of Support</td>
</tr>
<tr>
<td></td>
<td>• Accept unsolicited contacts</td>
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### Results Found: 2

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<tr>
<th>SPIN ID</th>
<th>Opportunity Title</th>
<th>Sponsor Name</th>
<th>Sponsor Number</th>
<th>Deadline Date</th>
<th>Funding Amount</th>
<th>Bookmark</th>
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<tbody>
<tr>
<td>44523</td>
<td>Law and Social Sciences</td>
<td>Directorate for Social, Behavioral and Economic Sciences NSF</td>
<td>15-514</td>
<td>03-Aug-2015</td>
<td>Not Specified</td>
<td>+</td>
</tr>
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</table>
INTERNAL FUNDING OPPORTUNITIES – TRAVEL GRANTS

TRAVEL AWARDS

• ARHU Graduate Student Travel Awards
  • Max award $500 domestic / $700 international
  • Match encouraged
  • 3 deadlines/year (October, December, May)

• Graduate School Goldhaber Travel Awards
  • Max awards $250 / $400 / $600
  • Match required
  • Rolling deadline

• Graduate School International Conference Student Support Awards
  • $500 toward registration
  • No match required
  • Reimbursement
INTERNAL FUNDING OPPORTUNITIES - RESEARCH GRANTS

ARHU

• DRIF Competitions – Microgrants open to graduate students with faculty mentors
  • Deadlines Fall and Spring
  • $200-$500

Future of Information Alliance
Seed Grants for Faculty and Student Teams: Multi-college student teams (undergraduate through graduate levels) of up to 5 members + a faculty mentor + outside partner(s)
  • Deadline November

Graduate School

• Graduate School Summer Research Fellowships / Kulkarni Summer Research Fellowships
  • Stipend $5,000
  • March Deadline
  • Match Grad Program / Grad School

• International Graduate Research Fellowships
  • ~$6,000 for airfare and living expenses
  • Deadlines March and October
  • Match
INTERNAL FUNDING OPPORTUNITIES - DISSERTATION FELLOWSHIPS

ARHU

- ARHU Mary Savage Snouffer Dissertation Fellowship
  - 9.5 month stipend $20,000 plus 6 tuition credits
  - March Deadline

GRADUATE SCHOOL

- Wylie Dissertation Completion Fellowship
  - Stipend $10,000
  - Deadline February
  - 40-45 awards

- Lee Thornton Dissertation Fellowship
  - Stipend $10,000
  - Deadline February
  - 1 award

- Graduate Dean’s Dissertation Fellowship
  - Stipend $25,000
  - Deadline February
  - 10 awards
INTERNAL AWARDS – GRADUATE SCHOOL

• UMD Distinguished Dissertation – ARHU
  • Honorarium $1,000
  • ARHU Deadline end of January

• Dr. Mabel S. Spencer Award for Excellence in Graduate Achievement
  • $15,000 stipend
  • Deadline March

• Dr. James W. Longest Memorial Award for Social Science Research
  • $2,000 for dissertation research in social sciences with benefits for small and/or disadvantaged communities
  • Deadline March

• Michael J. Pelczar Award for Excellence in Graduate Study
  • $1,000, demonstrated excellence beyond coursework, one year as TA
  • Deadline March

• Phi Delta Gamma Graduate Fellowship
  • $1,000, interdisciplinary scholarship achievement
  • Deadline March
CONTACT WITH FUNDERS – WHAT FUNDERS ARE LOOKING FOR

• Close match to their Investment or Scientific Priorities
• Track Record, Leadership, and Accountability
• Innovation
• Outcomes
• Dissemination
• Sustainability
• Collaboration
CONTACT WITH FUNDERS

• Personal Contact
• Letter of Inquiry
• Concept Paper
• Proposal
BEFORE YOU WRITE…

PLAN

• Research Plan
• Writing Schedule – build in time for review and revision
• Routing Schedule (if applicable) – build in time for review/signature from ARHU, Office of Research Administration internal deadline

READ SUCCESSFUL PROPOSALS

• Examples from UM Proposal Library
• Individual agencies/foundations sample successful proposals for their various mechanisms (NEH)
• Online examples (e.g., Grantseeker’s Guide to Winning Proposals)
PROPOSAL WRITING:
LANGUAGE

- Audience
- Key Words
- Clear, Concise, Compelling

“Whatever the project may mean to the author of the proposal, it is for the reviewers inseparable from the language in which it is presented.” (Gillis, 2008)
# LANGUAGE

<table>
<thead>
<tr>
<th>Academic Writing</th>
<th>Grant Writing</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Researcher Centered:</strong></td>
<td><strong>Sponsor-Centered:</strong></td>
</tr>
<tr>
<td>Scholarly Passion</td>
<td>Service attitude</td>
</tr>
<tr>
<td><strong>Past Oriented:</strong></td>
<td><strong>Future oriented:</strong></td>
</tr>
<tr>
<td>Work you have done</td>
<td>Work you wish to do</td>
</tr>
<tr>
<td><strong>Expository:</strong></td>
<td><strong>Persuasive:</strong></td>
</tr>
<tr>
<td>Explaining to Reader</td>
<td>“Sell” the reader</td>
</tr>
<tr>
<td><strong>Impersonal:</strong></td>
<td><strong>Personal:</strong></td>
</tr>
<tr>
<td>Objective, dispassionate</td>
<td>Convey excitement</td>
</tr>
<tr>
<td><strong>Individualistic:</strong></td>
<td><strong>Team-oriented:</strong></td>
</tr>
<tr>
<td>Often solo activities</td>
<td>Feedback needed</td>
</tr>
<tr>
<td><strong>Verbosity rewarded:</strong></td>
<td><strong>Brevity rewarded:</strong></td>
</tr>
<tr>
<td>Fewer length constraints</td>
<td>Strict length constraints</td>
</tr>
<tr>
<td><strong>Specialized Terminology:</strong></td>
<td><strong>Accessible language:</strong></td>
</tr>
<tr>
<td>“Insider Jargon”</td>
<td>Broad audience</td>
</tr>
</tbody>
</table>
SCHOLARLY PURSUIT VS. SPONSOR GOALS

- Pursue individual, intellectual interests
- Parse grant program announcements
- Highlight passages that express what the sponsors want to accomplish and what they will support
- Adopt “service attitude” – match expertise to sponsor’s objectives
- Test ideas with grant program officers
IMPERSONAL VS. PERSONAL

- Cautious, objective, dispassionate, focused on topic, writer’s persona hidden from view

- Convey excitement, use active voice, strong energetic phrasing and direct references to themselves
PROPOSAL WRITING: STRUCTURE

• Depends on funding mechanism – Following the Guidelines precisely is critical

  • Executive Summary - Complete Proposal in 1-1.5 pgs
  • Specific Aims
  • Narrative
  • Budget
  • Attachments – 501(c)(3) letter, audited financials, etc.
SPECIFIC AIMS

- Set big picture, central challenge
- Elaborate on the central challenge and what your field has been doing to solve it.
- Name a general hurdle that is slowing or stopping progress toward achieving the big picture – a single, clear gap that needs solving. Elaborate on this in a specific, focused way.
- Propose approach to clearing the hurdle (i.e., state hypothesis if hypothesis-driven work).
- Explain why you and your team are the right entity to implement this solution/approach.
- In one sentence: We are proposing to accomplish this goal with the following specific aims.....:
  - For each aim (the “how”), justify why each is important (“To X, we will Y.”)
  - Describe how clearing the hurdle fits into the big picture.
GRANT NARRATIVE

- Need
- Institutional Capacity
- Leadership
- Project Description
- Outcomes
- Evaluation
- Amount Requested
Program Description

This is a request for a grant to develop and write a 60-minute documentary film script that examines a pivotal yet largely overlooked moment in the history of the Israeli-Palestinian conflict: the years just prior to World War I. *1913: Seeds of Conflict* looks at a time of transformation when Ottoman rule in Palestine was still strong, the personal identities of people living there were fluid and overlapping, and few could imagine the conflict that would dominate the region for most of the next century. While most scholars have focused on the later British mandate period as a locus of the Middle East conflict, this film focuses on the period before World War I, when Arab and Jewish nationalism first made contact, and the conflict was just beginning to germinate.

*Seeds* is a snapshot, a moment that captures the complexities and nuances of life in Palestine when relationships between Arabs and Jews were far closer than they are today. We will tap an exciting new vein of contemporary scholarship through historians working in Ramallah (Salim Tamari), Tel Aviv (Abigail Jacobson) and Gainesville, Los Angeles and New York (Michelle Campos, Arieh Saposnik and Louis Fishman) who are each exploring the period before the British conquest of Palestine in 1917 and all that would follow.

Our story’s setting is the multi-cultural, multi-lingual Ottoman Empire in its waning years, a colorful society pulled between medieval and modern influences, where alliances have as much to do with familial ties as they do with the hierarchy of Ottoman rule. The district of Jerusalem (what would later become southern Palestine) is a region adapting to the growing forces of nationalism and a perceived threat to Ottoman sovereignty by European ‘foreigners.’ Zionism, the European-based movement for a Jewish homeland, and Arabism, or Arab nationalism, still nascent in this period, are the forces that propel our narrative.

We explore this seminal moment in history through the eyes of people who experienced its change and transition first hand...
**Introduction: Enhancing the Humanities through Innovation**

Examining the origin, evolution, and circulation of ideas is among the most fundamental tasks of humanities scholarship. The digitization of archival collections has greatly increased the amount of primary material for such research, but scholars have struggled to sift through these ever-expanding online archives. We believe that computational analysis can help to bridge the gap between digitized text and scholarly interpretation, much as it has helped biologists to more efficiently process the voluminous data made available by automated gene-sequencing techniques. To this end, we propose to develop a web-based tool for the visual exploration of the themes that recur across an archive, based on the text-analysis technique of topic modeling. In so doing, we will enable humanities scholars to trace the evolution and circulation of these themes across social networks and over time.

Our initial focus is on...
FELLOWSHIP NARRATIVE

1. The intellectual significance of the proposed project
2. The quality or promise of quality of the applicant’s work
3. The quality of the conception, definition, organization, and description of the project and the applicant’s clarity of expression
4. The feasibility of the proposed plan of work
5. The likelihood that the applicant will complete the project
OUTCOMES AND EVALUATION

• Strongly emphasized currently

• Describe evaluation plan

• Include discussion of what tools or methods will be used to assess the degree to which you have achieved your outcomes
HOW TO THINK ABOUT OUTCOMES

**Inputs**
What resources will be used to support the project?

**Activities**
What are the main things the project will do/provide?

**Outputs**
How many and what sort of observable/tangible results will be achieved?

**Outcomes**
What will occur as a result of the activities & outputs? (short, middle, long term)
BUDGET

• Project Budget
  • Direct Costs: Personnel, Equipment, Consultants, Travel, Food, Materials
  • Indirect Costs (F&A)

• Budget Narrative
DIRECT COSTS

• **Salaries:**
  • Include All university personnel, Titles, Rate of pay
  • Time should be expressed as Percent of effort or Person months
  • Graduate Research Assistants - current schedule of stipends
    [http://www.ora.umd.edu/resources/benefits-stipends/graduate](http://www.ora.umd.edu/resources/benefits-stipends/graduate)

• **Fringe Benefits:**
  • Include contributions (as applicable) to Social Security, Retirement programs, Health insurance, Unemployment Compensation, Tuition Remission
    [http://www.ora.umd.edu/resources/benefits-stipends/employee](http://www.ora.umd.edu/resources/benefits-stipends/employee)

• **Equipment, Consultants, Travel, Materials, Supplies**
F&A (INDIRECT COSTS)

- All budgets must request full F&A costs
  - ORA can accept an agency’s written policy for rates different than UM’s negotiated rate
  - Request for waiver of part or all of F&A costs may be made for unique or extraordinary situations.

- On Campus Rates:
  - Organized Research – 52%
  - Other Sponsored Activity – 38.5%
  - Instruction – 56%

- Off Campus – All project types
  - Remote: 26%
  - Adjacent: 27.5%

http://www.ora.umd.edu/resources/fa
ROUTING PROCEDURES - ARHU

- Notify ARHU of upcoming submissions

- 12 business days prior to submission deadline, submit proposal, budget, and routing form to Associate Dean for Research, Scholarship and Interdisciplinary Programming, Dr. Sheri Parks, for review

- ARHU to return proposal with comments within 4 business days of receipt, in time for PI to route to ORA
CAMPUS ROUTING PROCEDURES - ORA

• PI should notify Contract Administrator as soon as he or she is aware that the proposal is to be submitted
  • Stephanie Swartz , X58280, sswartz1@umd.edu

• Internal Routing Form must be completed

• Once all signatures obtained at PI, Dept, and Dean’s office levels, upload proposal electronically to ORA through
  http://www.ora.umd.edu/esubmissions/proposalupload at least six business days prior to the submission deadline
Proposal Upload

This site is used by selected departments to provide complete and final ORA Routing Forms and Proposal documents to ORA for final review and submission.

This system is for uploading complete, final and routed proposals and routing forms only.
Grants.gov application MUST be uploaded to Grants.gov File Upload site.

Proposal Upload

When prompted for “Enter username and password for https://umdsphosts.umd.edu”, please use your University Directory login name and password to access the ORA secure electronic submission system.

NOTE: If you have a problem logging in using Internet Explorer, you may need to change your domain by using “ad\<directory id>” or “<directory id>@umd.edu” in the username. You can also try using a different browser, such as Chrome or Firefox.

Your University Directory ID must have a valid @umd.edu email address associated with your account.
You can update your account through ARES.

To find your University Directory username, click here.
To set or change your University Directory password, click here.
OTHER RESOURCES

• The Grant Application Writer’s Workbook: Available in ARHU Dean’s Office

• ARHU Center for Synergy Grants Webpage: https://arhusynergy.umd.edu/grants/services


• Logic Model Resources:
  • U of Wisconsin Extension http://www.uwex.edu/ces/pdande/evaluation/evallogicmodel.html
  • Kellogg Foundation Logic Model Development Guide: http://www.wkkf.org/~media/475A9C21974D416C90877A268DF38A15.ashx
QUESTIONS?