

Communication - Public Relations Four Year Academic Plan

| Year 1 | Fall | Spring |
|---|---|--------------------------------|
| Gateway Requirements | | |
| COMM 107, 200, or 230 | ENGL 101 (AW)* | Natural Sciences (NS)** |
| COMM 250 | Math (MA)* | Analytic Reasoning (AR) |
| Statistics requirement | History/Social Sciences (HS)** | Humanities (HU)** |
| <i>Must be completed by 45 credits</i> | Oral Communication (OC) | COMM 107, 200, or 230 |
| | ARHU158 | COMM 250 |
| | <i>*Must attempt by 30 cr.</i> | |
| Year 2 | | |
| Benchmark 2 Requirements | | |
| One additional major requirement | Humanities (HU)** | Cognate #1 |
| <i>Must be completed by the end of 4 semesters</i> | COMM 201 | COMM 331 |
| | JOUR 181 | Elective 1xx-4xx |
| | STAT requirement or elective | Elective 1xx-4xx |
| | Global Engagement #1 | Global Engagement #2 |
| Year 3 | | |
| Benchmark 3 Requirements | | |
| Four additional major requirements | Natural Science Lab (NL)** | History/Social Sciences (HS)** |
| <i>Must be completed by the end of 6 semesters</i> | COMM 332 | COMM 400 or 401 |
| | COMM 400 or 401 | COMM 351 |
| | Cognate #2 | Cognate #3 |
| | Elective 1xx-4xx | Elective 3xx-4xx |
| Year 4 | | |
| | Professional Writing (PW) | COMM 483 |
| | Scholarship in Practice (SP) #2** | COMM 386 (SP) #1** |
| | COMM 353 | Elective 3xx-4xx |
| | COMM 3xx-4xx | Elective 3xx-4xx |
| | COMM 3xx-4xx | Elective 3xx-4xx |
| | | |
| | Total Credits for Degree: 120; 45 credits must be 3xx-4xx level | |
| Note: Some courses for the major may also count toward the General Education requirements. | | |
| **All students must complete two Distributive Studies courses that are approved for I-series courses. The Understanding | | |
| Plural Societies and Cultural Competence courses may also fulfill Distributive Studies categories. | | |

Communication - Public Relations

| General Education Requirements | | | | Benchmark Requirements | | |
|---|--|---------------|----------------|--|---|----------------|
| Fundamental Studies | | | | Year 1 - Benchmark Requirements - by 45 credits | | |
| <i>Requirements: 15 credits/5 courses</i> | | Course | Credits | Grade | COMM 107, 200, or 230 | |
| Academic Writing (AW) | | ENGL 101 | | | COMM 250 | |
| Professional Writing (PW) | | | | | Statistics requirement | |
| Oral Comm. (OC) (satisfied through COMM 107 or 200) | | | | | Year 2 - Benchmark Requirements | |
| Math (MA) | | | | | One additional major requirement | |
| Analytic Reasoning (AR) (satisfied through BMGT 230, CCJS 200, EDMS 451 or STAT 100) | | | | | Year 3 - Benchmark Requirements | |
| Distributive Studies | | | | Four additional major requirements | | |
| <i>Requirements: 25 credits/8 courses</i> | | Course | Credits | Grade | Major Requirements- Public Relations | |
| Natural Science Lab (NL) | | | | | <i>Cumulative average of major requirements must be at least a 2.0</i> | |
| Natural Sciences (NS) | | | | | <i>Requirements</i> | <i>Credits</i> |
| History/Social Sciences (HS) | | | | | <i>Grade</i> | |
| History/Social Sciences (HS) | | | | | COMM 107 (OC), 200 (OC), or 230 | |
| Humanities (HU) | | | | | COMM 250 | |
| Humanities (HU) | | | | | COMM 201 | |
| Scholarship in Practice (SP) | | | | | COMM 400 | |
| Scholarship in Practice (SP) non major | | | | | COMM 401 | |
| I-Series | | | | COMM 331 | | |
| Normally double counted with Distributive Studies | | | | COMM 332 | | |
| <i>Requirements: 6 credits/2 courses</i> | | Course | Credits | Grade | COMM 351 | |
| I-Series (IS) | | | | | COMM 353 | |
| I-Series (IS) | | | | | COMM 386 | |
| Diversity | | | | COMM 483 | | |
| (overlap permitted with Distributive Studies and/or I-series) | | | | COMM 3xx-4xx | | |
| <i>Requirements: 4-6 credits/2 courses</i> | | Course | Credits | Grade | COMM 3xx-4xx | |
| Understanding Plural Soc. (UP) | | | | | JOUR181 | |
| Understanding Plural Soc. (UP) <i>or</i> | | | | | <i>One course from the following:</i> | |
| Cultural Competency (CC) | | | | | BMGT 230, CCJS 200, | |
| Experiential Learning- optional | | | | EDMS 451, PSYC 200, | | |
| (overlap permitted with other requirements/courses) | | | | SOCY 201, STAT 100 | | |
| <i>Requirements: 0-3 credits</i> | | Course | Credits | Grade | <i>Cognate</i> | |
| | | | | | <i>Nine credits related to Social Influence in one department other than COMM</i> | |
| | | | | | DEPT 1xx-4xx | |
| Students must earn a minimum of 120 credits to complete a degree. | | | | DEPT 1xx-4xx | | |
| University Requirements for Graduation: | | | | DEPT 1xx-4xx | | |
| <input type="checkbox"/> At least 30 credits must be earned at UMD | | | | | | |
| <input type="checkbox"/> 15 of the final 30 credits must be earned at the 300-400 level | | | | | | |
| <input type="checkbox"/> 12 upper level major credits must be earned at UMD | | | | | | |
| ARHU Requirements for Graduation: | | | | | | |
| <input type="checkbox"/> 45 upper level credits | | | | | | |
| <input type="checkbox"/> ARHU 158 or equivalent (if applicable) | | | | | | |
| <input type="checkbox"/> Global Engagement | | | | | | |